

Poised for Growth, Your Local Wedding Directory Connects Brides with Local Vendors

Kirkland, WA – (June 2017) Your Local Wedding Directory (www.yourlocalweddingdirectory.com), an online wedding directory, is committed to providing the most comprehensive list of local wedding service professionals who assist brides planning their dream weddings.

According to statistics from The Wedding Report, couples marrying in the US travel between 14 and 34 miles from their home to marry. 63% of weddings take place within 25 miles, 18% within 50 miles and 10% between 50 and 200 miles.

With its geographically specific regional directory coverage, Your Local Wedding Directory is poised for continued growth and success. The Directories service brides in The Pacific Northwest (nweddingdirectory.com), Mid-Atlantic (midatlanticweddingdirectory.com), Rocky Mountain (rockymtnweddingdirectory.com) and Southeastern (southernweddingdirectory.com) regions of the United States. Based on localized, known shopping patterns. Brides can utilize the user-friendly, online directories to find local service providers in an array of categories dedicated to the wedding industry to assist them in finding the vendors they want and need to do business with.

The focus of each Directory is to enhance the bridal experience and make it easier for brides at each stage of the planning process. Features include information on Wedding Shows & Expos, wedding checklists and "Advice from the Pros", the Directory blog. The blog focuses on providing inspiration and education for brides; including insider tips, etiquette guidelines and bridal industry trends. Industry professionals are encouraged to submit articles that provide unique and helpful information to brides for publication.

Wedding industry statistics demonstrate the captive bridal audience within the local concentration areas for wedding service professionals. The CEO of the company said, "The wedding industry remains strong and while national industry numbers continue to grow, we are capitalizing on a need to provide a localized platform for brides and vendors to connect in the local markets. Local vendors understand the importance of marketing to local brides. No one can possibly comprehend the needs of local brides better than local vendors. They can easily accommodate and cater to brides and their families throughout each stage of the wedding process. We provide a cost-effective, user-friendly solution for vendors focused on increasing their visibility and capturing local market share. We feel a commitment to both brides and vendors and remain diligent in our effort to service local market areas."

The ability for Brides to research and work with wedding service providers that are close to home saves both time and money in preparation for their wedding day. Vendors appreciate the advertising platform as they can promote their businesses for a lower cost because their concentration is solely on the local market of shopping brides.

About ETelligent Inc. and Your Local Wedding Directory

ETelligent Inc. (www.etelligent-inc.com) manages and publishes Your Local Wedding Directory and the four regional directories. The focus of the individual publications is to provide a valuable local advertising resource to service providers and to help brides find everything they need for planning their weddings. From reception venues, to photographers, caterers, to florists, each Directory has a comprehensive listing of all the vendors a bride needs!